



WorldCare International, Inc. wins 2018 Aster Awards

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BOSTON – WorldCare International, Inc. (WorldCare), is proud to announce that it has won two 2018 Aster Awards, which honor excellence in healthcare advertising. An article on WorldCare by *International Hospitals & Healthcare Review* entitled “The Best for All” won the Silver Award in the Magazine Publication – Single category and WorldCare’s three new spec. sheets for its cutting-edge medical second opinion (MSO) services (*WorldCare Mental Health*, *WorldCare Pain Management*, *WorldCare Specialty^{RX}*) designed by Jeffrey Jalovec of JJ Design won the Gold Award in the Flyer – Series category.

The interview with Dr. Richard Heinzl, Global Medical Director for WorldCare, which was featured in *International Hospitals & Healthcare Review*, a Bristol, UK-based independent healthcare publication and online resource focused on international patient care, discusses WorldCare’s history, technology, clinical rigor, impact on member care and other WorldCare details and differentiators.

The three new spec. sheets highlighting WorldCare’s latest MSO services (*WorldCare Mental Health*, *WorldCare Pain Management*, *WorldCare Specialty^{RX}*) explain the burgeoning needs for effective mental health treatment, efficacious chronic pain management and sensible approaches to containing the ever-rising costs of specialty prescription drugs, while also providing information on how the three new MSO services provide solutions to these widespread problems.

Nasser Menhall, CEO of WorldCare, said, “We are very satisfied to have won these esteemed awards and to have been recognized for our excellence in healthcare marketing and advertising by The Aster Awards. In order to fulfill our mission of improving healthcare outcomes worldwide, we must be innovative and creative in finding ways of making potential clients and members aware of our exemplary medical second opinion services.”

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About WorldCare International, Inc.

WorldCare's mission is to improve healthcare outcomes of patients worldwide by connecting our clients to the foremost medical experts at top-ranked U.S. hospitals. WorldCare fulfills its mission by using a unique disease management approach, which digitally recreates the experience of a patient walking into the leading medical institutions in the United States, providing the highest-touch coaching, virtual medical solutions and services available worldwide. For more information, visit www.worldcare.com.

About the Aster Awards

The Aster Awards Program is an elite competition dedicated to recognizing the nation's most talented healthcare marketing professionals for outstanding excellence in advertising. Each year, the Aster Awards has an annual contest allowing entries designed, printed and/or distributed the previous year to be scored, judged and potentially recognized for excellence in healthcare marketing and advertising on a national level. Entries that score in the top percentile earn awards such as the coveted Best of Show trophy, Judges Choice trophies, and beautifully designed Gold, Silver and Bronze certificates.