



Arthur Kennedy, Director of Operations, Canada, WorldCare International, Inc., and Vince Danielsen, President & CEO, WELLO, to speak on innovative and comprehensive new benefits plan approaches that cover the entire spectrum of healthcare

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BOSTON — With over a quarter of a century of experience providing virtual medical management services, including remote medical second opinion services, WorldCare International, Inc. (WorldCare) will sponsor *Benefits & Pensions Monitor's* industry event "Benefits: Trends & Insights," taking place on May 8, 2018, at Vantage Venues in Toronto.

The event brings together benefit plan sponsors, group insurers, benefits consultants, pharmaceutical companies and other healthcare stakeholders, and focuses on the challenges of accessing and delivering medical services to all regions of Canada and beyond. Arthur Kennedy, Director of Operations, Canada, WorldCare, and Vince Danielsen, President & CEO of WELLO, will provide insights to help employers address the needs of today's varied demographic and geographic workforce, including pioneering all-inclusive new approaches to cover the entire spectrum of care, from simple to complex cases and from incidental to chronic health issues.

"Advances in technology have changed the expectation of patients engaging with healthcare. There is a strong demand for immediacy combined with a strong desire for access to the very best in medicine whether simple or complex issues. Employers and providers are under significant pressure to meet these evolving needs," stated Arthur Kennedy, Director of Operations, Canada, WorldCare.

"Canadians are becoming more digitalized in many aspects of their lives, and healthcare will not be an exception. Telemedicine is creating a different standard of care, where now we can access high standards of medical assistance, anytime and anywhere. This becomes a great opportunity for companies to support the health of their employees in an innovative, convenient way that aligns with the way we live and work today," stated Vince Danielsen, President and CEO, INLIV and Wello.

"In today's workforce, it's hard for employers to meet the needs of all employees with a 'one size fits all' plan for two reasons; employee ages range from millennials to baby boomers and beyond as well as determining what services are available in any specific location. Each person

has such different wants and needs and therefore new approaches must be explored. We are excited to have Arthur Kennedy, Director of Operations, Canada, WorldCare, and Vince Danielsen, President & CEO of WELLO share their insights on this important issue,” stated Kristyn Dougall, Executive Meeting & Event Manager, *Benefits and Pension Monitor*.

To register for Benefits: Trends & Insights 2018, please visit <http://www.events.bpmmagazine.com/benefitstrends/>.

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About WorldCare International, Inc.

WorldCare’s mission is to improve healthcare outcomes of patients worldwide by connecting our clients to the foremost medical experts at top-ranked U.S. hospitals. WorldCare fulfills its mission by using a unique disease management approach, which digitally recreates the experience of a patient walking into the leading medical institutions in the United States, providing the highest-touch coaching, virtual medical solutions and services available worldwide. For more information, visit www.worldcare.com.

About WELLO

Wello is an innovative telemedicine service created to provide Canadians with convenient and comfortable health support 24/7 from their home or office. As part of INLIV, which has been providing healthcare and corporate medical services in Western Canada for 40 years, Wello supports the health and well-being of companies and families through a caring and skilled team of nurse practitioners, available by phone, video or secure message. Find out more at wello.ca.